



presentation.

## WHO ARE eDESIGN

Bulgarian web design agency established in 2004.

We are focused on providing complete design solutions for web based projects as portals, promo web sites, internet advertising campaigns, etc.

For the last 6 years eDesign became a trade mark for high quality works developed and based on innovative and creative ideas.

We are WEB AGENCY OF THE YEAR for 2009 and 2008.

eDesign is Certified by the Bulgarian Web Association as a Full Right Member.

We take all of our projects personally and our people are dedicated experts in the field of:

- web design
- graphic design for advertising campaigns
- 3d visualizations
- flash development
- video
- html development
- programming
- search engine optimization
- project management

## WHAT WE DO

We provide both small and large clients with complete range of web services:

### Web design:

- Commercial web sites
- Portal and media projects
- Campaign web sites
- Media web sites

### Video & Flash

- Animations for TV
- Video for web based apps.
- Flash applications for TV  
interactive projects
- Flash games

### Graphic design

- Internet promo & marketing campaigns
- Multimedia presentations
- Standard and non-standard banners

### ...and:

- Software applications development
- Online products
- Web based games
- Business software solutions

## AWARDS 2009

Hereby we present short list of our recent awards.

### Mediamixx 2009

- “Web agency of the year “
- “Golden umbrella” for **Most creative web site** [www.upsurd.bg](http://www.upsurd.bg)

### Bulgarian Web Awards 2009

- Best web site **graphic design** [www.upsurd.bg](http://www.upsurd.bg)
- Best web site – “**Fun and entertainment**” [www.upsurd.bg](http://www.upsurd.bg)

### Computer space 2009

- 1-st Prize in category “**Web design – entertainment**” [www.upsurd.bg](http://www.upsurd.bg)

## AWARDS 2008

### Mediamixx 2008

- “Best web agency of the year“
- Grand Prix “Golden umbrella” \* [www.btv.bg](http://www.btv.bg)
- “Golden umbrella” for best web site in “Production” [www.aiger.com](http://www.aiger.com)
- “Golden umbrella” for best web site in “Television” [www.btv.bg](http://www.btv.bg)
- “Audience award” for best web site in “Television” [www.novaplus.bg](http://www.novaplus.bg)
- “Audience award” for best web site in “Production” [www.aiger.com](http://www.aiger.com)
- Grand prix “Golden umbrella” [www.uwekind.com](http://www.uwekind.com)

## AWARDS 2007

### Mediamixx 2008

- Grand Prix “Golden umbrella” [www.uwekind.com](http://www.uwekind.com)
- Albena’s big award [www.flora-fibri.com](http://www.flora-fibri.com)
- Special award for web design Co-work with KRES Advertising
  - [www.kres.com](http://www.kres.com)
- “Golden umbrella” for best educational web site [www.uwekind.com](http://www.uwekind.com)



web.



Website: [www.upsurd.bg](http://www.upsurd.bg)

Local project : Promo web site

Client: Energy drink "Upsurd"

Resources : Flash / DHTML / Perl

### Objectives

- Promotion and establishment of a new product on competitive market: energy drink
- Target group: 14 – 40 yrs.
- Development of platform for self generated content
- Increase of visitors stay in long terms perspective

### Realization

- Games
- Blog section
- Forum section
- Video section – self generated content
- Calendar
- Online store
- Downloads
- Sound and graphic effects





Website: [www.btv.bg](http://www.btv.bg)  
Start: March, 2008 /March,2010  
Local project : Media web site  
Client: BTV  
Resources: Flash/DHTML/AJAKS/Perl/

## Realization

- News – Recent, Last, By Category, Video news
- Weather – Bulgaria, Bulgaria 5 days, Europe
- Horoscope
- Sport – The Olympics, League Champions, World Football, BG Football, Basketball , etc.
- Shows
- Movies and episodes
- Program
- Fan’s zone – wallpapers, screen savers, e-cards, music, collections(Fan Fashion pieces), promo’s, making orders
- Video – video news, video archive, “I, The Reporter”
- Live stream of BTV – free for all users
- Banner advertisement and Video pre-roll ads platform



International project

Banner campaigns, Landing pages,  
Newsletters, Videos

Client: TOSHIBA

## Realization

- Realization of internet advertising campaigns
- Reaching of different target groups for certain products
- Promo of new products
- Increasing the traffic to local web sites
- More than 50 banner ads.



International project

Product web site

Client: UNILEVER

Resources: Flash/XHTML

## Realization

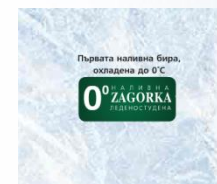
- Development of calculator for counting the daily food ingredients from personel's menu
- Implementing the product overview in different issues as advice for users, healthy feeding tips, etc.
- Promoting the product to specific target group



ads.



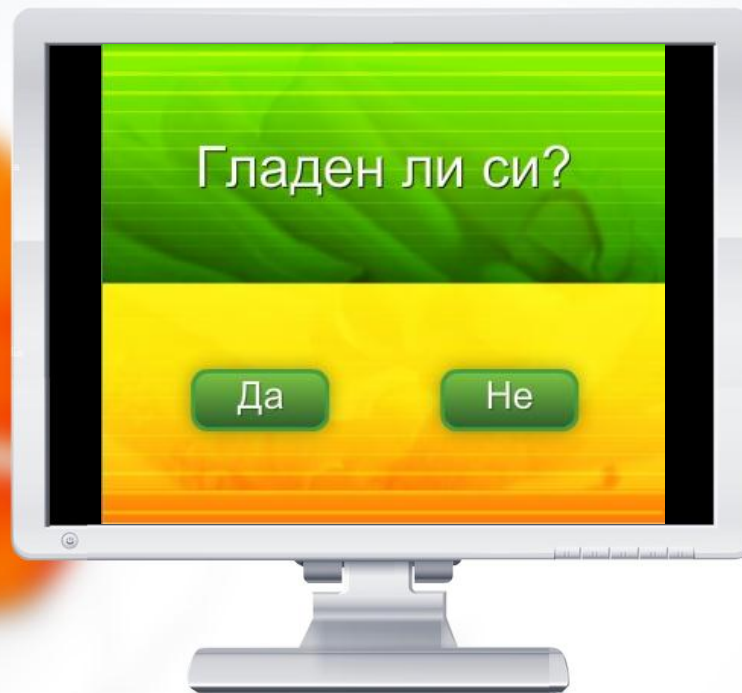
Banner Ads.  
Zagorka Ice Cold





Banner Ads.  
Zagorka Gold





Banner Ads.

TANDEM



Време е за следобедно хапване.



Опитай нашите предложения...





Banner Ads.

CIELO







## Flash game

### PALL MALL



Пушенето вреди сериозно на Вас и на другите около Вас



Пушенето вреди сериозно на Вас и на другите около Вас



TV.



Flash application  
BIG CASH



Flash application  
MUSIC IDOL

Flash application  
BIG BROTHER





## clients.

- MINISTRY OF FOREIGN AFFAIRS
- NOVA TV
- BELLA BULGARIA
- BTV
- PERNOD RICARD
- RE:TV
- GlaxoSmithKline Bulgaria
- DIEMA TV
- ZAGORKA
- TOSHIBA
- UNILEVER
- OLD SCHOOL PRODUCTIONS
- PEPSI
- SIA ADVERTISING
- ARIANA
- ADVERTISING AGENCY OGIWY
- TANDEM
- ADVERTISING AGENCY KRES
- PIRAEUS BANK
- BBM ADVERTISING
- EUROCHANCE
- 24/7 ENTERTAINMENT
- DIPLOMAT BUSSINES GROUP
- FAMOUS FOOD CATERING
- VESTITEL BG
- MR. PLOTTER
- MAGICLAND
- TRANSATLANTIC TRAVEL
- MEDICAL CENTRE MOTHER'S HOME
- APRA
- AVIATRANS
- CD CATERING
- IGRONA S.A.
- OXO-SKI&SURF SCHOOLS
- UWEKIND – PRIVATE KINDERGARDEN & SCHOOL
- HELIOS POWER
- APPLE GARDEN
- PRIORITY CONSULTING
- BULGARIAN SCIENCE ACADEMY
- ASSIKO
- EVENT DESIGN





## Projects list.

### 2008

- [www.btv.bg](http://www.btv.bg)
- [www.24-7.bg](http://www.24-7.bg)
- [www.diplomat.bg](http://www.diplomat.bg)
- [www.diplomatplaza.com](http://www.diplomatplaza.com)
- [game.sdelka.tv](http://game.sdelka.tv)
- [www.camera.bg](http://www.camera.bg)
- [www.dbg.bg](http://www.dbg.bg)
- [www.retv.bg](http://www.retv.bg)
- [www.funnybg.com](http://www.funnybg.com)
- [www.bb4.bigbrother.bg](http://www.bb4.bigbrother.bg)
- [www.sdelka.tv](http://www.sdelka.tv)
- [www.hlape.btv.bg](http://www.hlape.btv.bg)
- [www.prioritybg.com](http://www.prioritybg.com)
- [www.aiger.com](http://www.aiger.com)
- [www.ballantinesbg.com](http://www.ballantinesbg.com)

### 2009

- [www.upsurd.bg](http://www.upsurd.bg)
- [ww.tivia.bg](http://ww.tivia.bg)
- [www.transatlantic-travel.com](http://www.transatlantic-travel.com)
- [www.kolelo.ntv.bg](http://www.kolelo.ntv.bg)
- [www.managerdiema.bg](http://www.managerdiema.bg)
- [www.rumiana-jeleva.eu](http://www.rumiana-jeleva.eu)
- [www.pixelmedia.bg](http://www.pixelmedia.bg)
- [www.aviatrans.bg](http://www.aviatrans.bg)
- [www.vipdance.bg](http://www.vipdance.bg)
- [www.bigcash.bg](http://www.bigcash.bg)
- [www.koledenbonus.bg](http://www.koledenbonus.bg)
- [www.heliospower.bg](http://www.heliospower.bg)
- [www.stanibogat.tv](http://www.stanibogat.tv)
- [www.1varna.bg](http://www.1varna.bg)
- [www.eventdesignbg.com](http://www.eventdesignbg.com)
- [www.projectmedia.bg](http://www.projectmedia.bg)
- [www.agromanage.bg](http://www.agromanage.bg)
- [www.ogilvy.bg](http://www.ogilvy.bg)

### 2010

- [www.Meridian22-edu.com](http://www.Meridian22-edu.com)
- **N PROGRESS:**
- [www.mfa.bg](http://www.mfa.bg)
- Social Network Project
- Advertising Agency web site
- Online service web site
- Photo contest
- Online media (investments)
- Online shop – 3 projects running
- Cosmetics web site
- Online media - investments



## **contacts.**

- 1 Bulgaria Square, Entrance a3, fl.4
- Phone/fax: +359 2 97 100 97
- E-mail: [info@edesign.bg](mailto:info@edesign.bg)
- [www.edesign.bg](http://www.edesign.bg)